

## CONTRACT



KOAT  
3801 Carlisle Blvd. NE  
Albuquerque, NM 87107  
(505)884-7777

<u>Contract / Revision</u> 965744 /		<u>Alt Order #</u>
<u>Product</u>		
<u>Candidate</u>		
<u>Contract Dates</u> 10/22/12 - 11/05/12		<u>Estimate #</u> Ocksrider for PRC/Dist
<u>Advertiser</u> Ocksrider/R/Public Regulations Committee		<u>Original Date / Revision</u> 10/29/12 / 10/29/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOAT	<u>Account Executive</u> Beth Pfefferle	<u>Sales Office</u> Albuquerque - L
<u>Special Handling</u>		
<u>Demographic</u> Adults 18+		
		<u>Total Ratings</u> 56.40
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

James Jenkins Communications  
P.O. Box 95588  
Albuquerque, NM 87199-5588

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount	
N 2	KOAT	10/27/12	10/27/12	Action 7 News @ 5p Sat	5-530p		:30				NM	1	\$225.00	
Class of Time - Immediately Pre-emptible without notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S-				1	\$200.00	4.30				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KOAT	10/22/12-10/28/12		Action 7 News @ 5p Sat	5-530p	-----Sa--	:30		\$200.00	4.30	NM			
See MG 2.2														
2	KOAT	11/03/12-11/03/12		Action 7 News @ 5p Sat	5-530p	-----Sa--	:30		\$225.00	4.30	NM			
Ⓜ MG for 2.1 10/27														
Totals										56.40			13	\$5,565.00

\*Tax 1 Note: New Mexico Tax Rate 7%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/01/12 - 10/28/12	3	\$1,050.00	\$892.50	\$62.48	\$954.98
10/29/12 - 11/05/12	10	\$4,515.00	\$3,837.75	\$268.64	\$4,106.39
Totals	13	\$5,565.00	\$4,730.25	\$331.12	\$5,061.37

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

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